

INNO SME TRAINING MODULES

The InnoSME training modules are materials to learn about every one of the eleven criteria of the Innovation Management self-diagnosis, to think about them and to define and implement Improvement Plans in the companies.

You can define the individual path for your company, starting from the criteria in which you have obtained the poorest result in your self-diagnosis.

Each training module has the same structure, made up of several sections that explained below, including a suggestion about the use you can make of it. At the end of each module there is an user evaluation form.

[CRITERION]

The criterion referred in the module.

Concept

You can find here a definition of the criterion, according to a reputed author, including the specific quotation. It is a first reading guide, to start defining your path.

Objectives for excellence

This section includes the highest position of the improvement matrix, describing the situation of a company that has reached the excellence in this criterion.

You can use this description as a guide to define the challenges of your company, starting from your situation.

At the same time here you find the indicators that you can use to evaluate your progress.

Actions for implementation

This section includes the objectives that your company must fulfill in order to reach the challenges described in the previous section.

You can adapt this list to specific activities that you can implement to reach these objectives.

Best practice

This section will contain a real case coming from the experiences of InnoSME users.

It will be incorporated in the next future.

Think about

This section includes a text that you can use as a base to think about some aspects of the criterion, beyond the strict and specific objectives, and their implication in the companies, especially yours.

It will be important if you can share this thinking with your management team.

Resources and Links

This section contains a selection of resources, normally as links to other Web pages, where you can find articles, training, services, etc. related to the specific criterion.

Please, your feed-back is interesting for us.

We will thank you if, when you finish a module, you can send an email to sme@innosme.eu, with the subject 'training evaluation' filling the following evaluation grid (from 0 –low- to 5 –high-):

Has the module been useful for your individual needs?	
Has the module been useful for your company needs?	
Do you think that the structure is adequate to the training objectives?	
Do you think that the contents are adequate to your expectations?	
Which is your global opinion about the quality of the module?	
Comments:	